

Huron Tractor is one of John Deere's largest partners in Canada, with nine locations servicing Southern Ontarians from East to West.

Our approach to business has always put the customer first. We're proud to serve a community of customers that spans agricultural and commercial organizations to homeowners, with one of the largest inventories of machines and parts in Canada.

## **Turf Sales Representative**

Location: Stayner, ON

Positions: 1

Position Type: Full-Time Permanent

### **Job Responsibilities**

- Represent the company for the sale of machinery to customers in a defined sales area
- Maintain current product knowledge on features and benefits of all equipment saleable by the dealership
- Monitor competitive activity/products and timely communicate to management
- Maintain all customer information in your assigned territory for sales management
- Follow a defined sales process, ensuring that paperwork is completed accurately in a timely manner
- Assist with the preparation and execution of customer events
- Conduct new equipment field demonstrations for customers
- Maintain current knowledge of financing options to assist customers with securing the purchase of new and used goods
- Attend applicable sales training events/seminars
- Maintain current knowledge of used equipment values and evaluate properly for trading purposes
- Assist the Parts & Service departments when store coverage is needed
- Must follow standard operating procedures and health and safety rules in performing work assignments

### **Required Skills and Qualifications**

- 1+ years of equipment sales experience
- High School diploma
- Knowledge of agricultural or turf equipment and farming or operational practices with a dealership background is preferred
- Required to work flexible hours
- Excellent customer service skills
- Ability to analyze and interpret basic sales reports
- Mechanical background an asset
- Excellent organizational skills.
- Ability to work as a team player, and work independently
- High energy, and a positive attitude while taking initiative in the work you are doing.

Please forward resumes with cover letter stating how your qualifications and experience fit with the position. Apply in confidence to: [hr@hurontractor.com](mailto:hr@hurontractor.com)

**Huron Tractor is an equal opportunity employer and welcomes applicants from all backgrounds to apply  
"Accommodations will be made for applicants with disabilities"**