



MORTON, ILLINOIS – (August 25, 2016) – 360 Yield Center announces today that Huron Tractor Ltd. has signed a dealership agreement to sell and support 360 Yield Center products for their region. This follows a June 6th, 2016 announcement by John Deere of a multi-national Allied Distribution agreement that Deere signed with 360 Yield Center.

“With John Deere’s endorsement of 360 Y-DROP® and 360 UNDERCOVER® application products, along with Huron Tractor’s ability to sell, service, and support these innovative products, we feel we are in a good position to help growers with their in-season nitrogen and plant health needs. Our customers are continually looking to increase yields, be more precise with nutrient application, and improve residue management, and we feel these 360 Yield Center products can help in those areas,” says Leon Cormier, General Manager of Product Support at Huron Tractor.

“With our ongoing effort to support more customers through strong distribution, we are very excited to team up with Huron Tractor. Their reputation for the best sales & service in South Western Ontario reinforces our desire that all growers have the opportunity to improve their yields, says Stephanie Smith, Regional Agronomy Manager, 360 Yield Center.

The agreement allows Huron Tractor to sell the complete suite of products offered by 360 Yield Center, which include:

360 YIELD SAVER™

360 CHAINROLL™

360 BULLET™

360 UNDERCOVER®

360 Y-DROP®

360 Y-DROP® SIDEDRESS

360 SOILSCAN™

360 EQUI-FLOW™

For more information on these products, visit www.360yieldcenter.com or your local Huron Tractor location.